

## **Cortus S.A. appoints Roddy Urquhart as Vice President Sales & Marketing**

*Cortus appoints experienced executive to lead worldwide business expansion*

**Montpellier, France, 1<sup>st</sup> June 2011 – For immediate release**

Cortus S.A., the technology leader in ultra low power, silicon efficient, 32-bit processor IP cores appoints Roddy Urquhart as Vice President Sales & Marketing with immediate effect. Dr Urquhart will focus on expanding the worldwide business of Cortus and on building its position in the market.

With almost 30 years' experience in the IC design business, Roddy Urquhart brings a strong track record of business development, marketing and team leadership to Cortus. He joins Cortus from Alpha Star Ltd where he was Director. Prior to that, he was Senior Director Synopsys Professional Services responsible for Europe and India. He has also held marketing positions at Synopsys and Mentor Graphics.

"I am very pleased to welcome Roddy to Cortus" said Michael Chapman – President and CEO of Cortus. He brings proven business skills demonstrated at world-class technology companies which will complement our existing team". He adds, "With growing demand for Cortus' leading edge 32-bit microcontroller IP he will be responsible for major new marketing programs and for significantly growing our sales channel".

"I am excited to join Cortus and am looking forward to helping the company to achieve its ambitious growth goals", says Roddy Urquhart. "Over the last two years I have been very impressed by the superior performance of Cortus' APS3 processor IP and by the outstanding quality of their technical team. The APS3 core has been one of the market's best kept secrets – something that I intend to change as soon as possible". He adds, "The APS3 is an ideal choice for new hot applications in security, wireless communications, portable devices and the Internet of Things. The number of these devices will explode in the coming years and we would like to see APS3 designed-in everywhere".

Cortus will exhibit at the 48<sup>th</sup> Design Automation Conference, San Diego Convention Center, [Booth #1814](#) from 6<sup>th</sup>-8<sup>th</sup> June 2011.

### **About Cortus S.A.**

Cortus S.A. is the price/performance leader for 32 bit processor IP for embedded systems. Cortus cores are used in applications where one or more of small silicon footprint, low power consumption, good code density/small code memory size and high performance are important.

<http://www.cortus.com>

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